



EVO 3D SEO SUCCESS STORY

EVO 3D is a UK-based provider of advanced 3D printing and scanning solutions, offering a wide selection of industrial-grade 3D printers, scanners, materials, and accessories. They serve industries such as aerospace, automotive, education, and manufacturing, helping organizations integrate additive manufacturing and digital prototyping into their operations.

By partnering with Digital Hub Solution, EVO 3D dramatically improved its SEO visibility,

**Leading to increased organic traffic
and stronger online authority.**



PROJECT OVERVIEW

EVO 3D is a UK-based provider of advanced 3D printing and scanning solutions, offering a wide selection of industrial-grade 3D printers, scanners, materials, and accessories. They serve industries such as aerospace, automotive, education, and manufacturing, helping organizations integrate additive manufacturing and digital prototyping into their operations.

Challenges

While **Evo3D** offered cutting-edge 3D printing and scanning solutions, their online presence didn't reflect their industry leadership. What they needed was a focused and strategic SEO approach to match their innovation with visibility, and that's where Digital Hub Solution came in. From technical SEO optimization to targeted content creation, our team worked to align their digital footprint with their business goals. Along the way, here are the key challenges we helped them overcome:

- Low organic search visibility for key 3D printing-related terms.
- High competition in the 3D printing e-commerce space.
- Under-optimized website content and technical SEO issues.
- There was a Lack of backlinks.
- There was a limited amount of blog content.
- Domain name changes from (<https://www.j-supplied-3d.co.uk> to <https://evo3d.co.uk/>)



OUR APPROACH

At **Digital Hub Solution**, our journey with **Evo3D** began by thoroughly understanding their unique objectives and industry challenges. We then developed a tailored SEO strategy aimed at strengthening their online presence, addressing everything from technical enhancements to strategic link building. Our approach emphasized sustainable growth, increased search visibility, and long-term digital success.

Keyword Research and Targeting

- Performed in-depth keyword research focused on high-volume, low-competition terms relevant to 3D printing.
- Identified keyword opportunities aligned with user intent and purchase behavior.

On-Page Optimization

- Optimized meta titles, descriptions, and header tags across key pages.
- Enhanced product page content by integrating targeted keywords and addressing user queries.



OUR APPROACH

Technical SEO Enhancements

- Conducted a full technical audit to fix broken links, improve page speed, and resolve crawl errors.
- Recommended redirects from the old domain (<https://www.j-supplied-3d.co.uk>) to the new domain (<https://evo3d.co.uk>) to retain SEO authority.

Content Marketing & Strategy

We developed a strategic content plan focused on:

- **Educational blogs**, e.g., “3D Printers in Education: A Revolutionary Tool for Learning”
- **Tutorials and guides**, e.g., “Important Things to Know Before Buying a Large SLA Printer”

Backlink Acquisition

- Executed a targeted link-building campaign to earn high-quality backlinks from relevant, authoritative websites.
- Focused on niche-specific placements to improve domain authority and boost organic rankings.



Result Comparison **Then vs Now**

Organic Search Performance

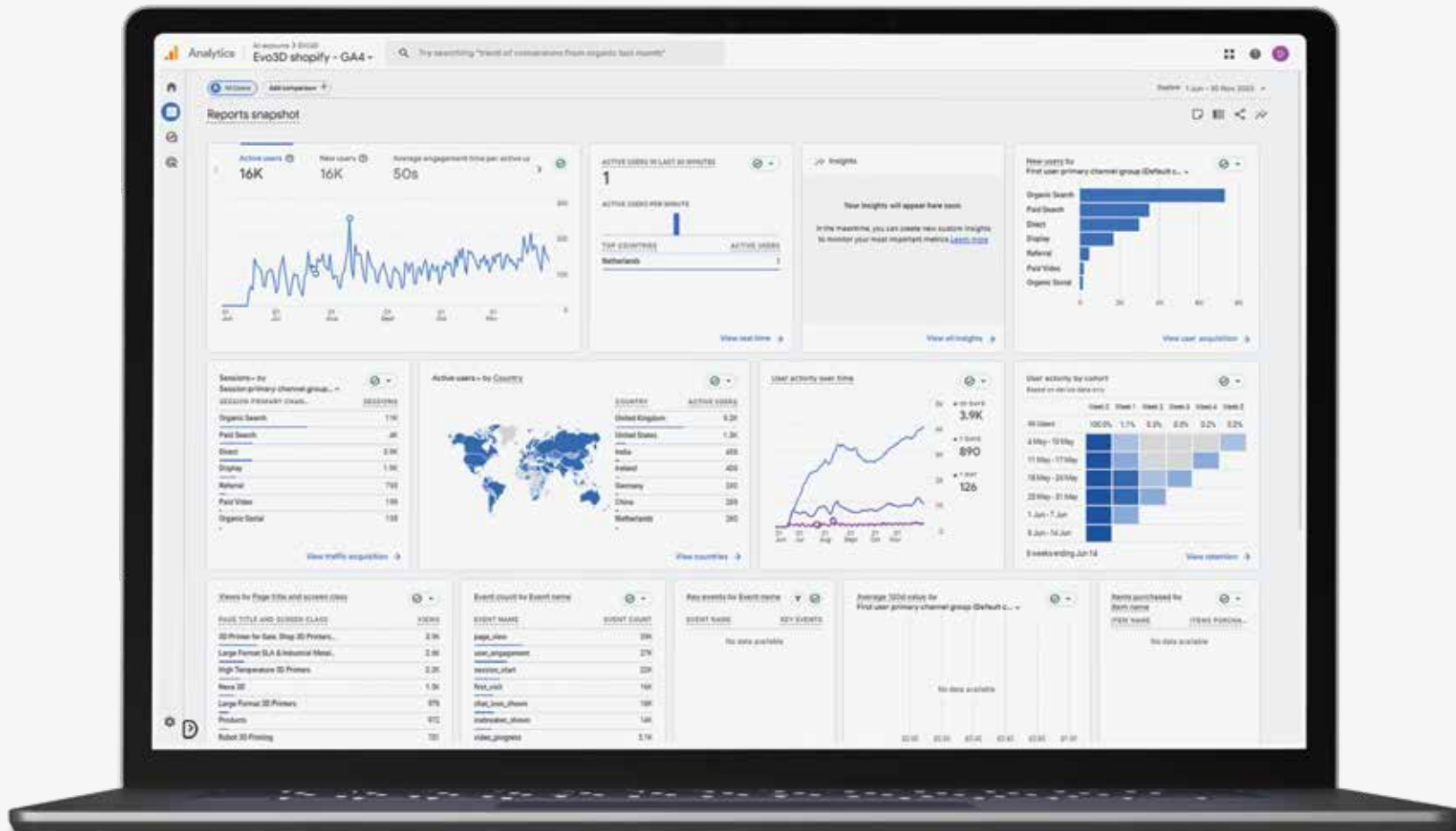
Initial: 517 Organic Search (1 Month Data, Nov 21- Dec 21)

Phase 1:



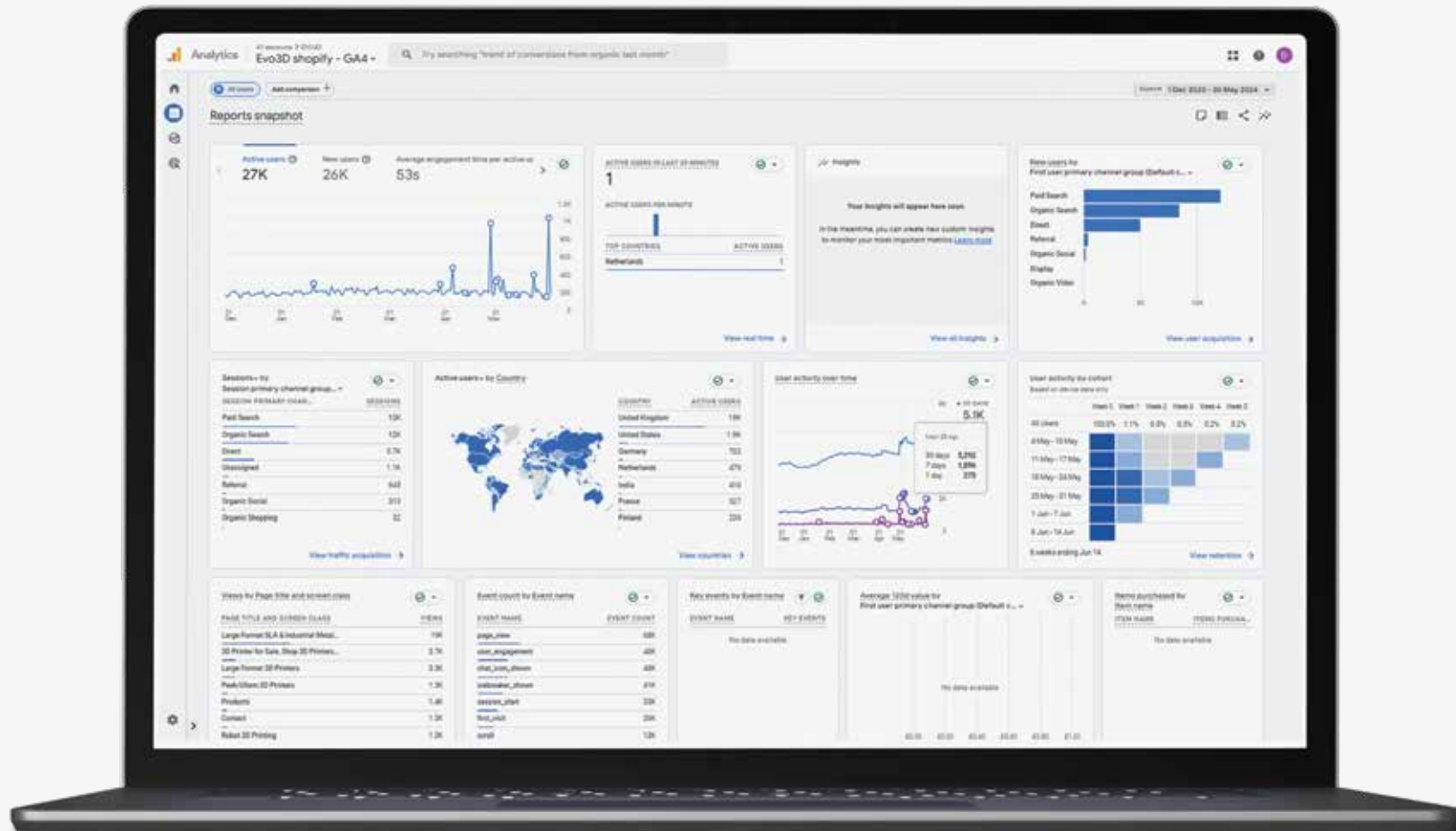
11K Organic Search (6-Month Data, 01 Jun 23-30 Nov 23)

Phase 2:



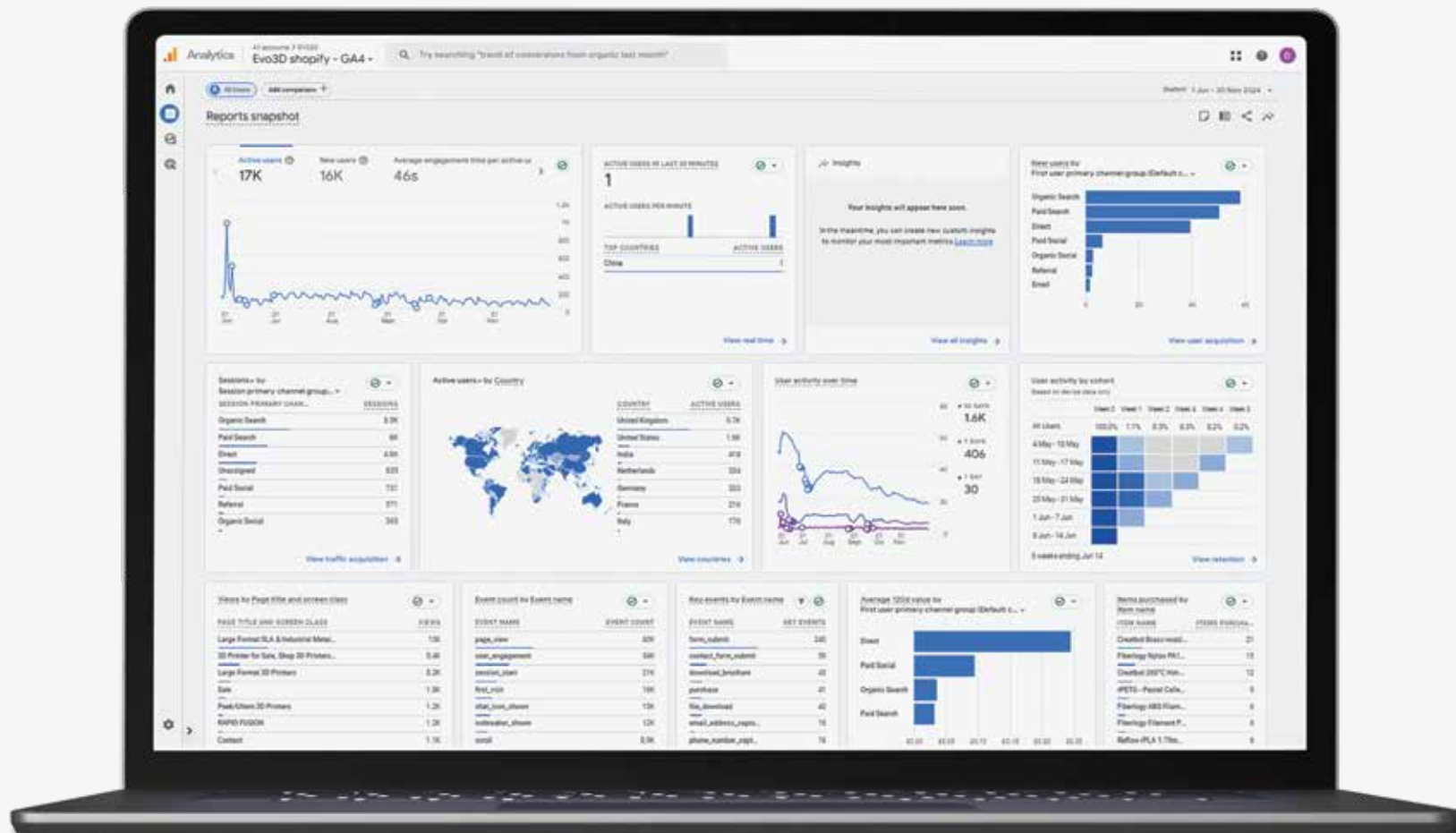
12K Organic Search (6-Month Data, 01 Dec 23-30 May 24)

Phase 3:



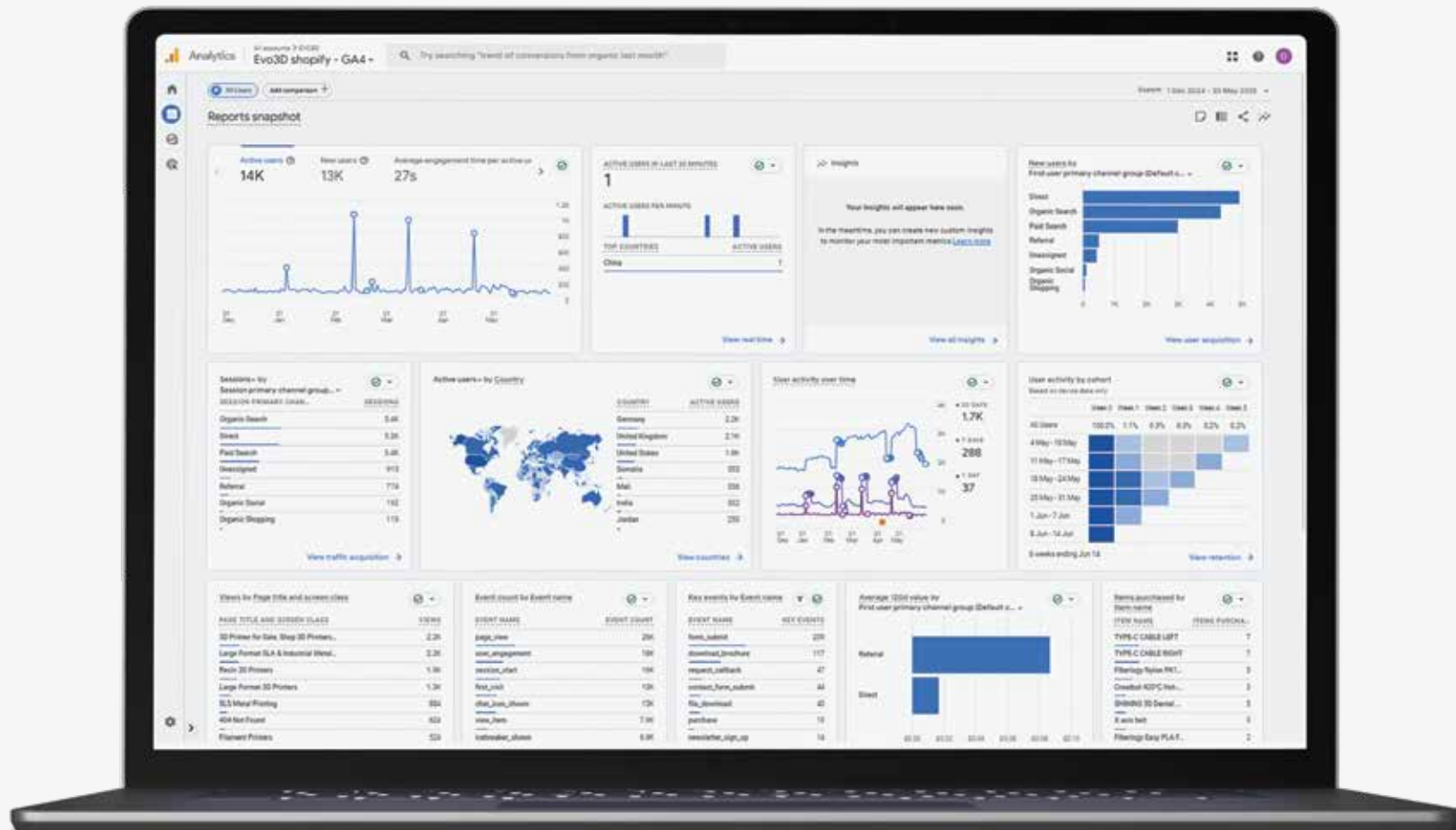
8.5K Organic Search (6-Month Data, 01 Jun 24- 30 Nov 24)

Phase 4: Keywords were changed to attract high-end users



5.4K Organic Search (6-Month Data, 01 Dec 24- 30 May 25)

Current: Keywords Were Again Updated



RANKING COMPARISON

<https://evo3d.co.uk/>

		Initial Ranking	6 Month
		Google.co.uk	Google.co.uk
S.NO	Keywords	01-Jun-21	06-Dec-21
1	Industrial 3D Printing	NA	28
2	3d printing solutions	76	6
3	3D Printing company	NA	20
4	industrial 3d printers	NA	18
5	large industrial 3d printer	NA	NA
6	large format 3d printing services	NA	14
7	3d print service uk	NA	38
8	desktop 3d printers	81	NA
9	filament for 3d printer	NA	40
10	3d printer filament uk	NA	23
11	large format 3d printers	NA	NA
12	best sls 3d printers	NA	12
13	resin 3d printer uk	58	9
14	large format 3d printer	NA	14
15	3d printing in medicine	NA	NA

Domain Change (<https://www.j-supplied-3d.co.uk> change in [Evo3d.co.uk](https://evo3d.co.uk/))

RANKING COMPARISON

	https://evo3d.co.uk/	Initial Ranking	6 Month	12 Month	18 Month	24 Month	30 Month	Current Ranking
S.NO	Keywords	22-Jan-22	20-Jul-22	20-Jan-23	20-Jul-23	20-Jan-24	20-Jul-24	17-Jul-25
1	industrial 3d printer	NA	20	13	10	8	3	1
2	industrial 3d scanner	NA	60	40	25	18	2	2
3	industrial big 3d printer	NA	NA	30	20	6	1	1
4	industrial 3d printers uk	NA	40	35	30	9	9	1
5	robot 3d printer	NA	20	17	15	12	6	4
6	high temperature 3d printer	NA	6	3	2	2	1	1
7	peek 3d printer	NA	NA	NA	48	19	4	1
8	large industrial 3d printer	NA	30	25	21	5	1	1
9	pellet 3d printer	NA	35	15	10	6	6	2
10	3d printer price	NA	NA	NA	90	15	10	6
11	large 3d printer	NA	17	10	8	7	17	2
12	large format 3d printer	NA	NA	NA	66	12	3	2
13	industrial fdm printer	NA	35	33	31	15	8	1
14	large format fdm printer	NA	NA	NA	18	11	7	1
15	large build volume 3d printer	NA	NA	NA	NA	12	11	10



Thank You!

✉ sales@digitalhubsolution.com 🌐 www.digitalhubsolution.com

Follow Us      