



Sheet Music International

Free Public Domain Music

Sheet Music International is a global platform that provides access to high-quality, downloadable classical sheet music from the public domain. Serving musicians, educators, and institutions, it offers a vast collection of scores suitable for practice, performance, and academic use. The platform makes it easy for users to discover, access, and build their personal music libraries—all in one place.

By partnering with Digital Hub Solution, Sheet Music International significantly enhanced its online visibility, resulting in higher organic traffic and improved search rankings across key musical content categories.



INITIAL CHALLENGES

While Sheet Music International offered an impressive library of classical sheet music, their online visibility didn't fully reflect the value and depth of their offerings. What they needed was a strategic SEO approach to ensure that musicians and educators could easily find and access their content. That's where Digital Hub Solution stepped in. From optimizing site structure to developing keyword-rich content tailored to the music community, we worked to align their digital presence with their mission. Along the way, we tackled several key challenges to unlock their platform's full potential:

- Limited organic visibility within a highly niche market.
- Strong competition from well-established sheet music platforms and content aggregators.
- Untapped SEO potential on category and individual sheet music pages.
- Lack of targeted content addressing long-tail keywords relevant to musicians and educators.
- There was a low domain authority due to a minimal backlink profile and online mentions.
- There was an absence of a blog section to support content marketing and keyword-driven traffic.



Project Overview

Sheet Music International aimed to improve its online visibility, attract more relevant traffic, and engage musicians and educators more effectively. At Digital Hub Solution, we crafted a focused SEO strategy tailored to the niche of classical sheet music. Through comprehensive keyword targeting, on-page optimization, and content enhancements, we helped Sheet Music International grow its organic reach and connect with a global community of music enthusiasts.



Our Approach

At **Digital Hub Solution**, our collaboration with Sheet Music International started with a deep dive into knowing their goals, audience, and market challenges. We crafted a customized SEO strategy focused on improving their visibility in the crowded sheet music space, addressing technical gaps, optimizing on-site content, and building authority through strategic backlinks. Our goal was clear: drive sustainable organic growth and position their platform as a trusted destination for musicians and educators worldwide.



Comprehensive Keyword Research

- ▶ Our SEO team conducted keyword research to identify opportunities across transactional, navigational, and informational queries.
- ▶ We focused on long-tail keywords like "Public Domain Sheet Music Library", "classical sheet music public domain", "free download hymns sheet music pdf"



Technical SEO Improvements:

- ▶ We performed a comprehensive technical audit of Sheet Music International's website to identify and fix back-end issues affecting performance.
- ▶ Our team enhanced page speed performance to deliver a smoother user experience and support better search engine rankings.
- ▶ Our team fixed broken internal links to streamline website navigation and ensure efficient crawling by search engines.
- ▶ We refined the XML sitemap and robots.txt configuration to guide search bots more effectively and improve page indexing.



Backlink Acquisition

- ▶ We executed a focused link-building strategy to secure high-quality backlinks from reputable music and education-related websites.
- ▶ By targeting niche-specific placements, our team strengthened its domain authority and significantly improved its visibility in organic search results.



On-Page Optimization

- ▶ Our SEO professionals optimized meta titles, descriptions, headers, and alt tags for high-priority pages.
- ▶ We enhanced category and product pages with detailed descriptions, keyword integration, and user-friendly formatting.
- ▶ Implemented internal linking to connect related content and improve crawlability.

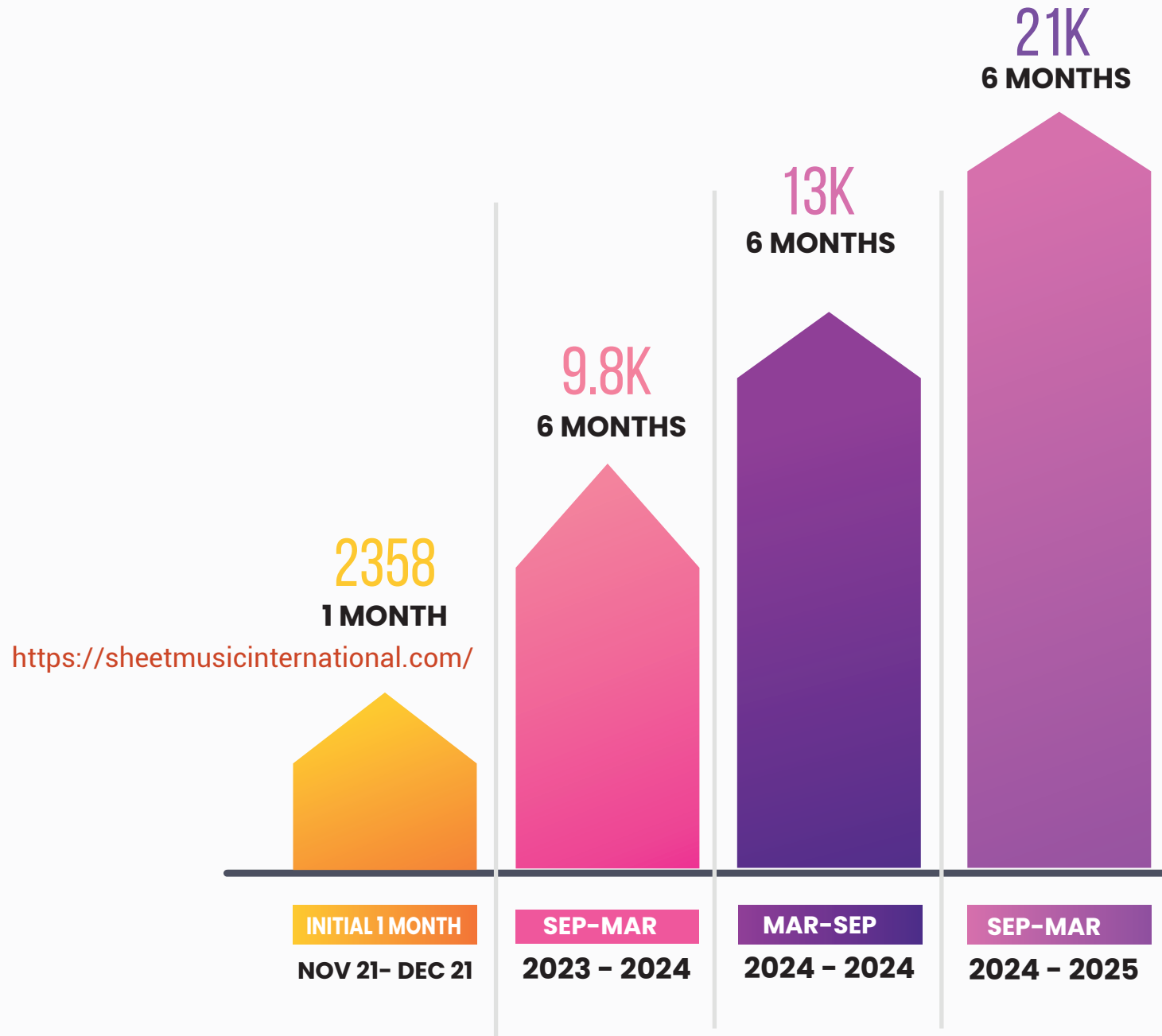


Content Marketing Strategy

We developed and published high-value blog content tailored to musicians, including:

- ▶ Enhancing Musical Performance Using Free Sheet Music.
- ▶ Beginner's Guide to Mastering Moonlight Sonata with Easy Piano Notes.
- ▶ Enhancing Musical Performance Using Free Sheet Music.

RESULT COMAPARISON - THEN VS. NOW



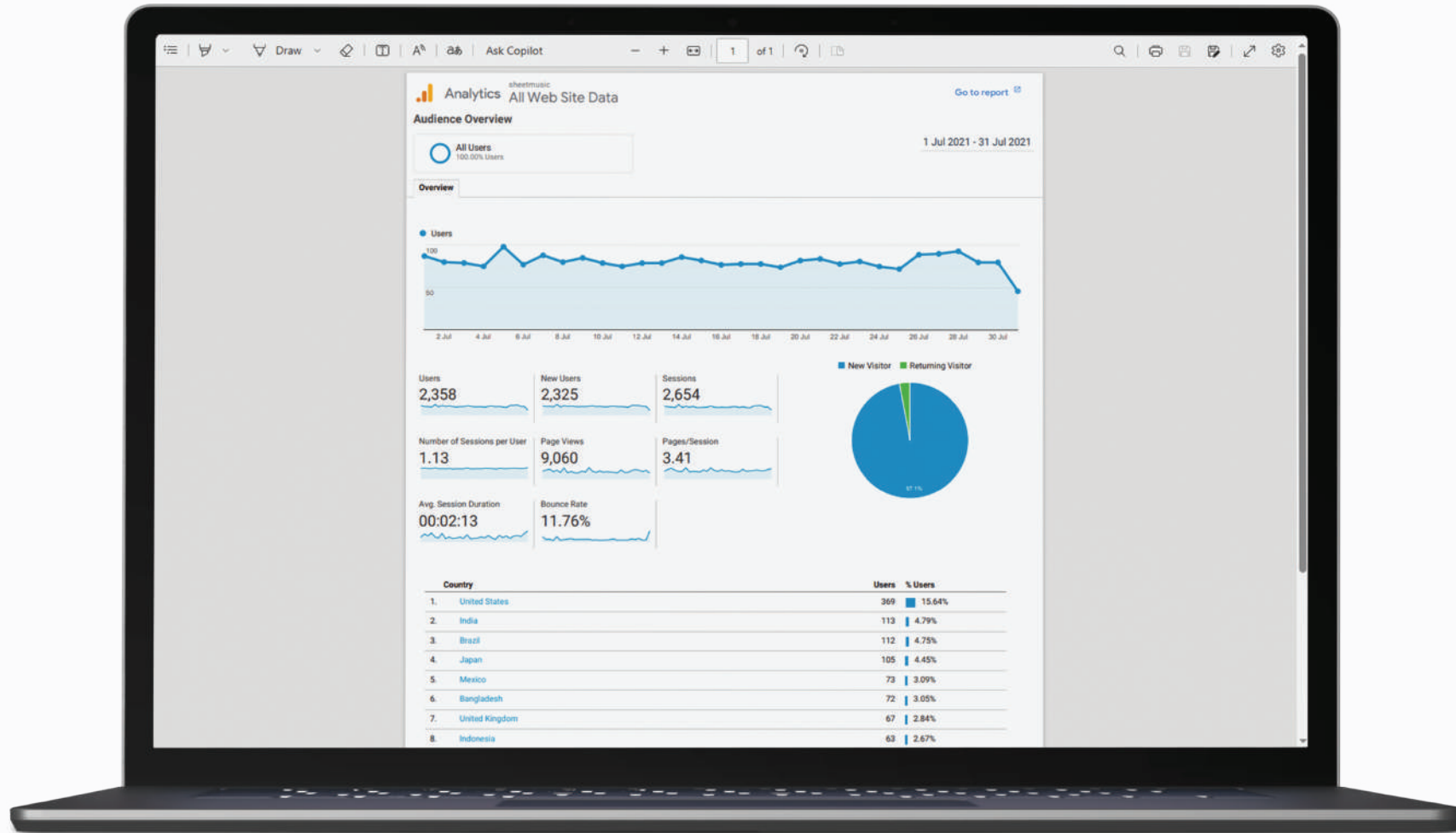
INITIAL 1 MONTH
NOV 21- DEC 21

SEP-MAR
2023 - 2024

MAR-SEP
2024 - 2024

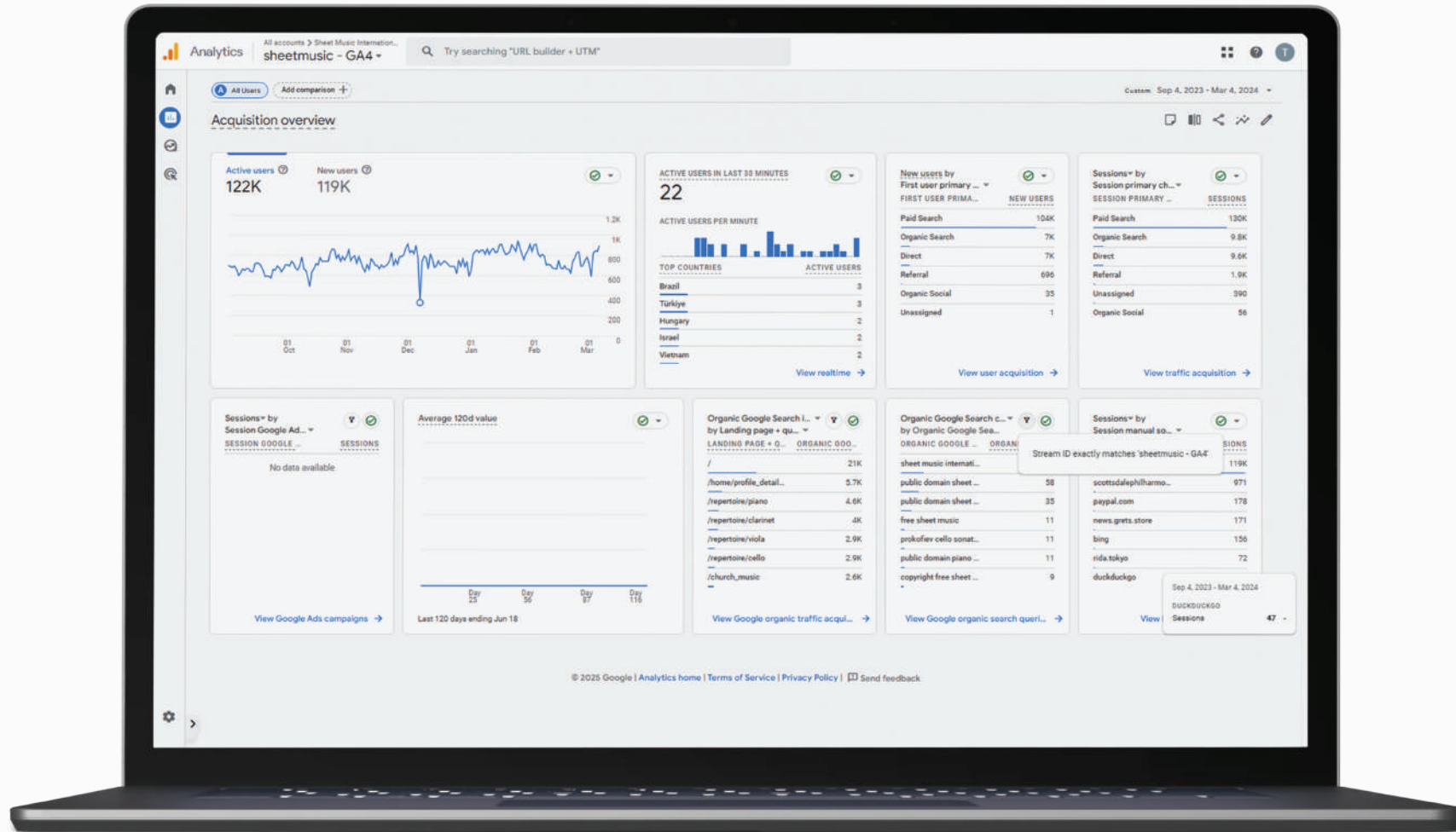
SEP-MAR
2024 - 2025

1 MONTH DATA (6 NOV 2021 TO 5 DEC 2021)



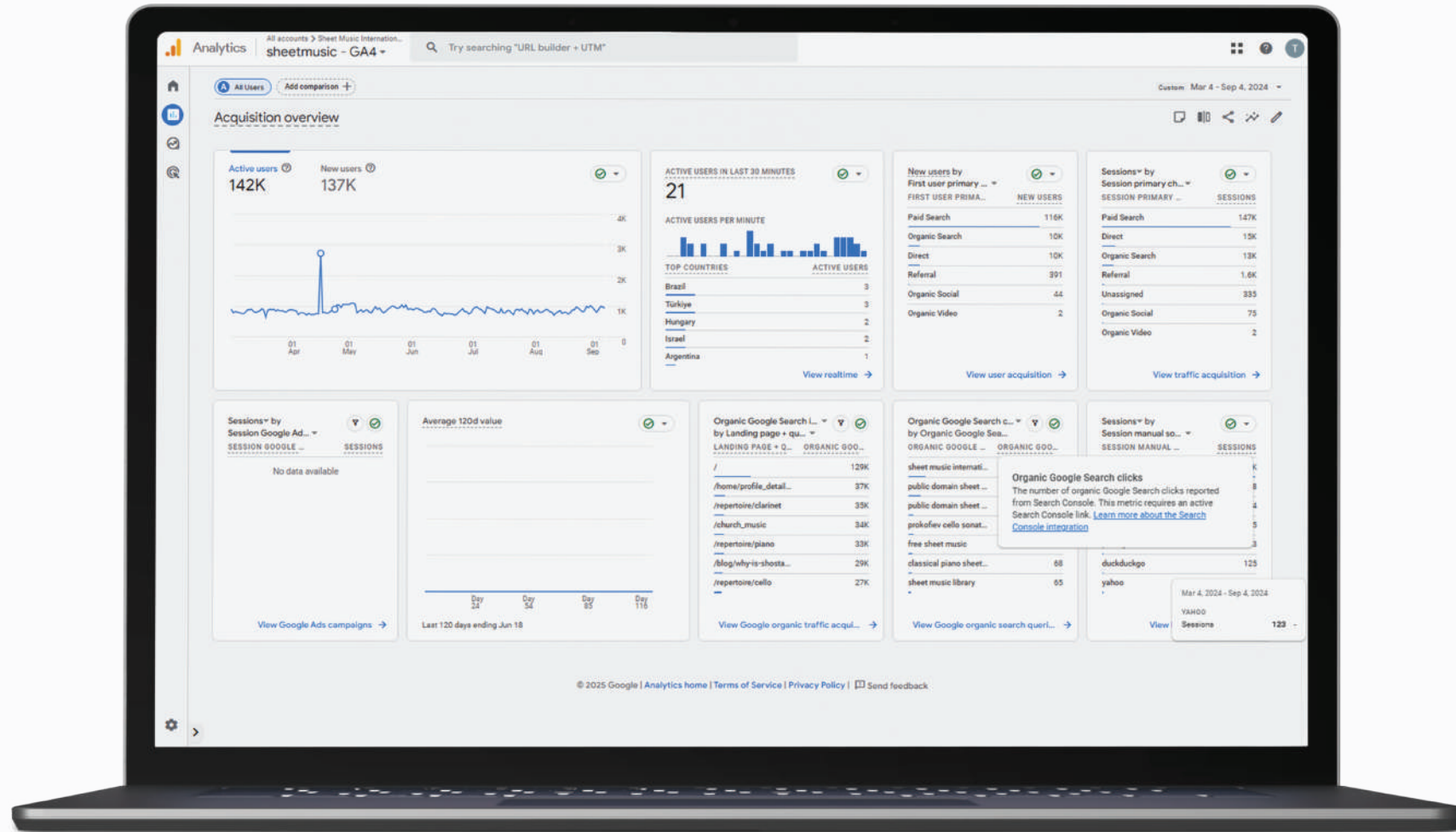
Organic Search 2358

04-SEP-23 TO 4 MAR 24



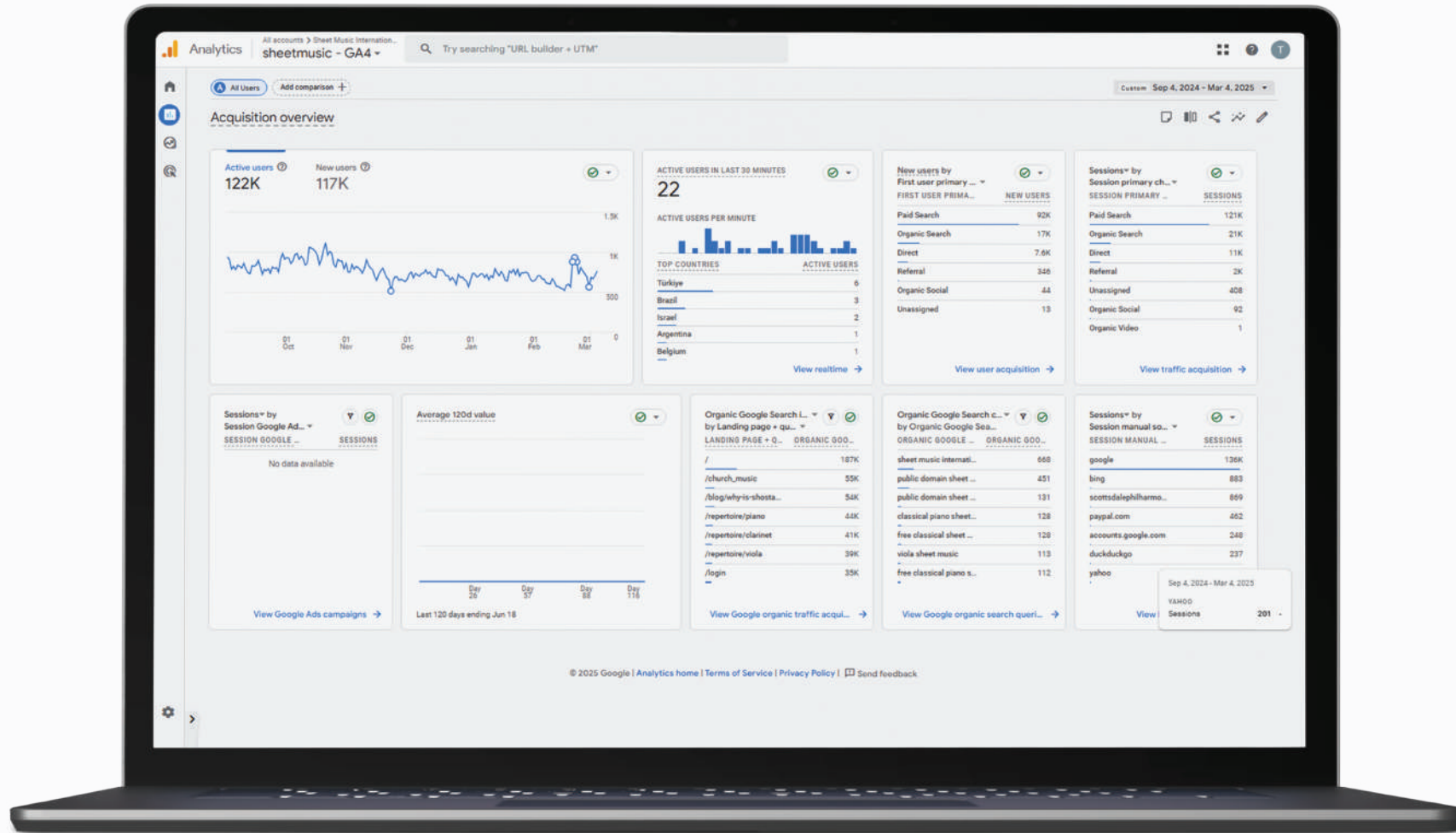
Organic Search 9.8k

04-MAR-24 TO 4 SEP 24



Organic Search 13k

04-SEP-24 TO 4 MAR 25



Organic Search 21k

RANKING COMPARISON :

<https://sheetmusicinternational.com/>

		Initial Ranking	After 5 Month
		Google.com	Google.com
S.NO	Keywords	01-Mar-21	05-Aug-21
1	sheet music bassoon	NA	63
2	violin Duet Sheet music	NA	49
3	cello quartet sheet music	NA	47
4	violin duets sheet music	NA	46
5	sheet music oboe	NA	39
6	hymns sheet music	NA	91
7	church sheet music	NA	63
8	sheet music public domain	NA	112
9	free sheet music sites	NA	118
10	sheet music website	NA	155
11	beethoven Symphony 5 sheet music	NA	76
12	string orchestra sheet music	NA	137

RANKING COMPARISON :

https://sheetmusicinternational.com/		Initial Ranking	6 Month	12 Month	18 Month	21 Month
S.N	Keyword	04-Sep-23	04-Mar-24	04-Sep-24	04-Mar-25	04-Jun-25
1	Public Doman Sheet Music library	20	6	4	1	1
2	classical sheet music public domain	Na	36	8	1	1
3	Public Domain Sheet Music	Na	18	15	1	2
4	Musicnotes public library	Na	Na	16	1	1
5	Download Classical Sheet Music	Na	Na	7	2	2
6	Free Classical Sheet Music	45	28	3	2	2
7	Dvorak Unfinished Sheet Music	Na	Na	13	8	6
8	violin duets sheet music	Na	66	18	9	7
9	church sheet music	50	17	10	5	4
10	viola sheet music	Na	Na	28	10	9
11	free download hymns sheet music pdf	Na	70	33	6	4
12	Cello Repertoire List	15	8	7	9	6

Thank You!

Let's Work Together

Looking to boost your online visibility, attract the right audience, and achieve real growth?

At **Digital Hub Solution**, we specialize in creating SEO strategies that deliver measurable results.

Whether you are aiming to increase traffic, enhance brand awareness, or drive conversions, we are here to help make it happen.

Let's build a digital roadmap tailored to your business goals. Your next level starts here.

✉ sales@digitalhubsolution.com 🌐 www.digitalhubsolution.com

Follow Us      